



Governance and Policy in Sport Organizations (Sport Management)

Mary A Hums, Joanne C. MacLean

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Governance and Policy in Sport Organizations (Sport Management) Mary A Hums, Joanne C. MacLean The third edition of Governance and Policy in Sport Organizations introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to governance and policy development, and it looks at the structure and function of organizations like those with which readers will interact in the workplace. It also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater industry. Current policy issues and the ethical questions they raise are also addressed.

Real-world case studies demonstrate the types of dilemmas that sport managers face every day. In addition, professional administrators from a wide variety of sport organizations contribute their perspectives, giving readers a glimpse into the real concerns of sport professionals and the impact of governance and policy on their jobs. The book s practical foundations, readability, and logical organization all help readers to understand the big picture of the sport industry and their place in it as future sport managers.

New to the third edition is a chapter on individual professional sport, which explores how this industry segment differs from professional sport leagues. In addition, contributions from Thierry Zintz, from the Universite catholique de Louvain, offer insights into European sport organizations.



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