



e-Learning and the Science of Instruction: Proven Guidelines for Consumers and Designers of Multimedia Learning

Ruth C. Clark, Richard E. Mayer

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In e-Learning and the Science of Instruction authors Ruth Colvin Clark and Richard E. Mayer internationally recognized experts in the field of e-learning— offer essential information and guidelines for selecting, designing, and developing e-learning courses that build knowledge and skills for workers learning in corporate, government, and academic settings.



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