



Tourism and Sustainability: New Tourism in the Third World

Martin Mowforth, Ian Munt

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Tourism and Sustainability explores and challenges the most significant geopolitical ideas of the last two decades -sustainability, globalisation and development - and demonstrates their significance for understanding the emergence, growth and potential new forms of tourism in the Third World. This second edition of the book has been extensively updated to firmly re-situate it in the development literature. It includes new material on: *Third World development and tourism *The emergence of pro-poor tourism *A consideration of the UN International Year for Ecotourism *The fair trade in tourism movement *Ecolabelling and certification *Corporate social responsibility *Participation. Drawing on a wealth of examples from across the Third World, Tourism and Sustainability illustrates the social, economic and environmental conditions for the growth of new tourism. In assessing the impact and potential of new forms of tourism the range of activities of those involved is critically reviewed, from the industry and tourists, to governments and global agencies such as the World Bank. It suggests that while there are grounds for optimism, the faith assigned to new tourism may be misplaced and the uneven and unequal nature of the development process seems to be set to undercut its future potential.

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