



How to Open and Close a TED Talk: 11 Proven Techniques to Open and Close Any Speech or Presentation

Akash Karia

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Create Powerful Openings and Closings for Your TED Talk (or any other Speech or Presentation)

If you've watched TED Talks (www.Ted.com), you've no doubt been inspired and enchanted by speeches by figures such as Sir Ken Robinson, Jill Bolte Taylor, Simon Sinek and Dan Pink.

In this short eBook, you will discover how to:

Hook your audience into your speech with your opening

Learn five tools to capture your audience's attention within the first thirty seconds of your speech. You will be learning from the speeches of speakers such as Simon Sinek, Susan Cain and Sir Ken Robinson.

End your speech powerfully and persuasively

What's the best way to end your TED talk? In the second section of this book, you will discover six proven techniques to close your TED talk (or any other speech or presentation) in a powerful and persuasive manner.

Arguably, the opening and closing of your presentation are two of the most important parts of the presentation. While this is a short book, it covers the essentials of how to open and close your TED talk (or any other speech or presentation).

The two chapters contained in this booklet are from my bestselling book, "How to Deliver a Great TED Talk" (which was previously titled "How to Deliver the Perfect TED Talk"). The two chapters are provided

as a sample taster. If you enjoy the taster, you'll love the full book. In any case, this mini eBook can still be enjoyed without having to buy the full book because it covers the topics of how to open an end a TED talk (or any other speech or presentation).

Ready to learn how to create powerful speech openings and closings? Then let's get started...

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Billy Reynolds:

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Nicole Rockwood:

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Lorretta Cox:

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