



# **Benchmarking Collaborative Networks: A Key to SME Competitiveness (Contributions to Management Science)**

*Katarzyna Rostek*

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?Limited potential of financial, organizational, human and technology resources doesn't provide SMEs sufficient opportunities to access information and knowledge necessary in competition. Observing the methods and tools used by large companies, this book studies the conditions under which it would be possible to provide support to SMEs at a lower cost and with greater methodological and organizational backing. The author presents the proposed solution, Benchmarking Collaborative Network, which would provide SMEs access to information about their level of competitiveness, the key areas for the creation of competitive advantage and the activities required to achieve this advantage.

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