



Maximize Your Competitive Edge: 17 Secrets to Make Your Small Business Look Like a Fortune 500 Company (Stargazer Quick Guides)

Carol J. Amato

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Are you a small business owner who's asking yourself these questions? • Why am I still struggling to break free from my competition? • How can I be the go-to person/company in my specialization? • Why don't my meetings with clients go as well as I had hoped? • Why do my proposals get rejected time after time without any apparent reason? • How can I double or triple my income this year? In today's tough economy, competition is stiff. The image that your small business projects in writing, speaking, and visual appearance can determine if a client hires you or not. Whether you're new to the world of entrepreneurship or you've been in business for years, you may be wondering just what will set you apart. Give your small business a Fortune 500 company image. Maximize Your Competitive Edge shows you the 17 simple secrets you need to outshine your competition, be the leader in your industry, and achieve the financial freedom and independent lifestyle you deserve.

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