



# Making Curriculum Pop: Developing Literacies in All Content Areas

*Pam Goble Ed.D., Ryan R. Goble M.A.*

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From body art to baseball cards, comics to cathedrals, pie charts to power ballads . . . students need help navigating today's media-rich world. And educators need help teaching today's new media literacy. To be *literate* now means being able to read, write, listen, speak, view, and represent across all media—including both print and nonprint texts, such as film, TV, podcasts, websites, visual art, fashion, architecture, landscape, and music. This book offers secondary teachers in all content areas a flexible, interdisciplinary approach to integrate these literacies into their curriculum. Students form cooperative learning groups to evaluate media texts from various perspectives (artist, producer, sociologist, sound mixer, economist, poet, set designer, and more) and show their thinking using unique graphic organizers aligned to the Common Core State Standards

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