



# Summary: Good Strategy Bad Strategy - Richard Rumelt: The Difference and Why It Matters

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**Complete summary of Richard Rumelt's book: "Good Strategy Bad Strategy: The Difference and Why It Matters".**

This summary of the ideas from "Good Strategy Bad Strategy" explains what strategy is and exposes the three elements of a good strategy: Diagnosis, Guiding Policy, and Coherent Actions, thus effectively providing you with the tools necessary to identify, devise and implement a good strategy.

### **Added- value of this summary:**

- Save time
- Understand the key concepts
- Enhance your knowledge of management and leadership

**To learn more read "Good Strategy Bad Strategy" and figure out how to advance your organization's interests!**

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Summary: Good Strategy Bad Strategy - Richard Rumelt: The Difference and Why It Matters can be one of your beginning books that are good idea. All of us recommend that straight away because this e-book has good vocabulary which could increase your knowledge in vocabulary, easy to understand, bit entertaining but still delivering the information. The author giving his/her effort to set every word into pleasure arrangement in writing Summary: Good Strategy Bad Strategy - Richard Rumelt: The Difference and Why It Matters however doesn't forget the main stage, giving the reader the hottest and based confirm resource information that maybe you can be one among it. This great information could drawn you into completely new stage of crucial pondering.

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