



Executive Toughness: The Mental-Training Program to Increase Your Leadership Performance

Jason Selk

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Take your professional game to the next level?in 100 seconds o r less!

People with inborn talent may be good at what they do?but only the mentally tough reach the highest plateaus in their field. And here's the best news of all: mental toughness is something anyone can learn.

Director of mental training for the St. Louis Cardinals and a top-tier executive coach, Dr. Jason Selk knows everything there is to know about developing the mental toughness required for achieving any goal you set for yourself. In fact, the techniques he outlines in this book are the same ones he used to help the Cardinals defeat the heavily favored Detroit Tigers in the 2006 World Series.

Inspired on the vision of legendary basketball coach John Wooden, Selk's program is as simple as it is effective. But that doesn't mean it's easy. You have to put effort into your drive to success; it's the only way to build up your mental "muscles." Selk provides hands-on daily exercises for breaking old, self-defeating patterns of behavior and replacing them with the can-do attitude and positive behavior that would make Coach Wooden proud.


Executive Toughness outlines the three fundamentals for attaining high-level success:

ACCOUNTABILITY?admit to mistakes, correct them, and, most important, learn from them
FOCUS?on your strengths, on winning, on reaching your goal . . . for only 100 seconds per day
OPTIMISM?don't just believe you can succeed, *know* you can succeed

Executive Toughness takes you through the steps of making these critical behaviors part of your everyday routine. Practice your accountability, focus, and optimism, and you'll be on the path to attaining your goals; make them part of your mental "DNA," and there will be no turning back?ever.

A complete regimen from a leading expert on developing the mindset for attaining goals, *Executive Toughness* is your workout for ultimate success in your career and in your life.

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Wendell Darnell:

Spent a free time for you to be fun activity to do! A lot of people spent their spare time with their family, or their own friends. Usually they performing activity like watching television, about to beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? May be reading a book is usually option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to test look for book, may be the e-book untitled Executive Toughness: The Mental-Training Program to Increase Your Leadership Performance can be great book to read. May be it may be best activity to you.

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Anthony Wilson:

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